

ISSUE & CLOSING	CONTINUING EDUCATION SERIES	CLINICAL ISSUES	LAB MANAGEMENT	SPECIAL FEATURES	EDUCATION	COMPLIMENTARY PRODUCT FOCUS	INDUSTRY SHOWS & OPPORTUNITIES
JAN Dec 8	Blood banking: nitric oxide bioactivity depletion: an added "storage lesion" in banked blood	What toxicology tests should be available and under what conditions? PLUS emergency toxicology	Lab ergonomics in preventing injuries, PLUS disabilities from the lab's disability coverage perspective	Where will point-of-care testing (POCT) be in five years?	Quality control update: what is expected in 2009?	Laboratory information systems	BONUS DISTRIBUTION: LabAutomation2009 Jan 25-27 Palm Springs, CA
FEB Jan 7	MRSA and its consequences	Integration of patient and specimen ID technologies (RFID, fingerprints, photographs, etc.)	Strategies of longevity recruiting/retaining lab techs, PLUS how to ask for and how to write letters of reference	Synthetic blood: where are we now?	Referral labs: how to choose the best one	LEAN and Six Sigma products/services	Sponsor a CE feature, in print and online
MAR Feb 9	Current state of immunochemical markers in histology and cytology	How does a lab set critical values, under what conditions, and how does the lab respond?	Annual Salary Survey, STDs	Globalization of the laboratory: what is it, and where are we going?	Making distance learning work when gas and airfares skyrocket: Options for educational travel	Blood banking and donor systems PLUS Synthetic blood	Receive pre-qualified leads with ad in LABline!
APR Mar 9	West Nile Virus: update	Vein finders: round-up of devices that take the guesswork out of finding a vein	Medical Lab of the Year 2009	Managing POCT across different departments	Molecular dx: When and how to set up a lab with what tests? Including rapid testing PLUS regulatory oversight of genetic testing	Centrifuges	BONUS DISTRIBUTION: CLMA ThinkLab '09 "CLMA Show Preview" & Corporate Profile promo
MAY Apr 7	Biomarkers: update, including cancer biomarkers	Usefulness of the frozen section, PLUS training the pathologist, including slide staining	New initiatives for patient safety	Meet your regulators, PLUS CLSI partners with CMS to meet CLIA regulations	Going "green," PLUS pros and cons of employing a sharps service	Genomics and proteomics PLUS Diabetes	CLMA ThinkLab '09 May 2-5, Tampa ASM May 17-21, Philadelphia "ASM Show Preview"
JUN May 7	Point-of-care testing (POCT), including hospital, physicians, home; what tests are being done; how POCT can lower overall costs	Effective and efficient use of automation: front-end, back-end, in-between, or all? Including analyzers	Improving the quality of work environment, PLUS productivity indicators for techs and phlebotomists	Informatics: using patient data to create or check reference intervals	The lab's generation gap: work ethic, skills, job satisfaction, dress code, and scheduling	Lab services/testing PLUS Microbiology	Register for CLR Pre-AACC Promo
JUL Jun 8	Hematology: utility of serum-free light chain assays	Inconsistencies in blood-borne exposure management	Succession planning for aging "boomer" lab pros, PLUS "boomer consumers" changing lab-testing environment	How prevalent is pharmacogenomic testing? PLUS interpreting genetic tests PLUS Digital pathology	Lab techs bring a suitcase full of knowledge to developing countries	Middleware, PLUS flow cytometry	BONUS DISTRIBUTION: AACC July 19-23, Chicago "AACC Show Preview" & Corporate Profile promo
AUG Jul 7	Current state of testing for hemoglobinopathies	Using POCT for coagulation	Integrating LIS and HIS from different vendors, including middleware	Blood gas	Update on lab regulatory preparedness for inspections	Sterilization/decontamination products and services	August MLO is polybagged with CLR. Full page CLR advertisers receive free 5" listing.
CLR Jul 7	2009-2010 CLR: Clinical Laboratory Reference, the industry's most comprehensive buyers' guide, for lab tests and equipment is mailed in August with MLO. Available in print and online for 12 months.						
SEP Aug 7	Prenatal, neonatal, and post-natal testing	Hepatitis: update	New technologies on the POCT horizon	Diabetes and glucose testing	Laboratory outreach programs	Education and training	Ask for 2010 Media Kit
OCT Sep 7	Infectious diseases PLUS Hospital-acquired infections (HAIs)	Drugs-of-abuse testing update, PLUS alternative samples for DOA testing	Before and after new automation in the lab, including chemistry automation	MLO, then & now & tomorrow, PLUS phlebotomy certification: where do we stand?	Cytology and histology, including women's health issues (i.e., HPV, cancer)	Point-of-care testing	MLO'S 40TH YEAR ISSUE! BONUS DISTRIBUTION: AABB Oct 23-27, New Orleans
NOV Oct 7	Chemistry, hematology, and microbiology: Blackboard Basics for Lab 202	Has decentralized phlebotomy run its course? PLUS Coagulation	Lab personnel shortage year-end update	What's hot at the CDC?	A day in the life of a physician office lab PLUS Urinalysis	Anatomic pathology systems	"ASH Show Preview" & Corporate Profile promo
DEC Nov 9	Respiratory viruses, PLUS the agony of allergy PLUS Influenza	Critical incident reporting and the effect of confidentiality/anonymity on quality improvement PLUS Controls/reagents	Using LIS/HIS to measure/optimize utilization, PLUS current/future state of electronic results reporting and integration into LIS	A visit to a foreign laboratory: moving toward global standards PLUS HIV	Mergers and acquisitions: Is your lab up for sale?	Analyzers	ASH Dec 5-8, New Orleans Rent targeted email list